

News Release

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Orion Appoints Erik G. Birkerts Vice President, Strategic Initiatives

Plymouth, Wis. (April 1, 2007) - Orion Energy Systems, a leader in energy optimization technologies, announced today that it has named Erik G. Birkerts Vice President, Strategic Initiatives. Birkerts' duties include creating and implementing new business strategies and operational processes for facilitating Orion's rapid growth and expansion.

Birkerts brings over 18 years of sales, marketing and finance experience to Orion. Prior to joining Orion, Birkerts was President of The Prairie Partners Group LLC, a boutique consulting firm focused on helping Fortune 500 and middle-market companies capitalize on growth opportunities. As a consultant, Birkerts has led successful engagements with clients as diverse as Microsoft, Hewlett-Packard, Ingersoll Rand, DeVry University and numerous private equity and venture capital funded companies. Birkerts began his career as a bank examiner with the Federal Reserve Bank of New York.

"Erik is a seasoned executive who brings a wealth of experience and best practices gained from working with leading companies across a variety of industries", said Neal Verfuert, President and CEO of Orion. "Erik will be a great addition to our management team, with a primary focus on institutionalizing our tribal knowledge as we ramp up the scaling of the enterprise."

Birkerts earned his BA with honors in economics and international relations from Tufts University and his MBA from The University of Chicago Graduate School of Business.